

Studio & Location Covid Safety Guidelines

Last updated November 10, 2020

GOLDBERG
PHOTOGRAPHY

As Goldberg Photography continues to navigate through these circumstances and our approach to production, one thing has been a constant since day one – we are committed to maintaining safe and healthy work environments. We want our crew members and clients to have full confidence in knowing we are considering every angle when it comes to keeping our sets and facilities safe.

If you have any suggestions, questions or concerns please let us know.



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GUIDANCE

The information in this document has been collected from CDC, AICP, OSHA General Infection Control, and Production Peers and is intended to assist in providing a safe and healthy workplace.

Before arriving to the studio or location, you will be asked to sign off that you read and understand the information in this document as it pertains to you.

PROTECT YOURSELF & OTHERS



Wash hands frequently with soap and water for at least 20 seconds

Avoid touching your mouth, eyes and nose

Do not share cell phones, tablets, or computers

Masks should be worn all day by clients, agency, and crew

Replace PPE as necessary

Other PPE including gloves and face shields are available upon request

Maintain a minimum of 6 ft distance from one another whenever possible

Monitor your health daily

Be alert for symptoms

**DON'T COME TO WORK
IF YOU DON'T FEEL
WELL!**

IN-STUDIO

We are welcoming clients back into the studio and are equipped to provide a designated area where agency and clients can safely work and view images from set. We continue to offer our clients the option to stream studio sessions from any off-site location.

The studio will remain diligent and continue to follow recommendations from the CDC, Illinois Department of Public Health, and Cook County Health Department.

ON LOCATION

Goldberg Photography works closely with local location scouting and management companies who follow local and federal guidelines.

Every location set is closed and non-essential visitors are prohibited.

- Location owners will be asked to reduce personal belongings
- Locations will be cleaned before, during and after production
- Anticipate providing alternative lodging to owners for the duration of production
- Shooting sets will be limited to department heads and photo assistants only. Other assistants will be asked to stand by in respected staging area
- Extra production equipment will be provided for outdoor staging and holding
- If shooting indoors, windows and doors will be opened for fresh air flow
- Additional air-purifiers will be provided for clean air flow
- In-person tech scout will be limited to select personnel

CREW & CLIENT

Any person coming to set will be asked to self-screen each day. Before entering, a daily medical questionnaire and temperature check will be administered privately by either Producer or Safety Monitor.

Anyone who reports symptoms will be asked to return home.

Anyone experiencing illness or symptoms of COVID-19 on set must immediately report to designated Safety Monitor on set.

- No buffets – all meals will be individually packaged from caterer or restaurant.
- Craft Services will be minimal; no sharable bowls or trays.
- Equipment will not be shared between departments.
- Production will be in charge of cleaning common area, surfaces, and frequently touched places.
- Please travel to set alone. Sharing vehicles is not recommended.

Larger Productions:

- COVID-19 testing will be utilized.
- Staggered call times and meals.

STUDIO SAFETY

Our studio is 6,500 sq ft. Crew members and clients are encouraged to social distance at a minimum of 6 ft whenever possible.

The studio's HVAC system is equipped with medical grade MERV 13 air filters and UV lights to assist with clean air circulation.

The studio receives a daily deep sanitation that includes the use of commercial grade cleaning supplies and the use of O-Zone generators. This process helps to kill bacteria and viruses living on surfaces and frequently touched places.

- PPE is available to anyone entering the studio.
- Hand Sanitizer and hand soap is widely available throughout the studio.
- Additional air purifiers with HEPA air-filters are placed around the studio for additional clean air flow.
- Jobs with fewer than 15 people will have indoor socially distanced lunches.

PROPS AND FOOD STYLING

Pre-production meetings will be scheduled as early as possible to allow time for changes, shopping, and shipping.

To help reduce last minute changes, prop reviews will be recommended prior to shoot day.

- Production will work closely with client and agency to ensure enough time is given for product to be safely delivered to studio
- Agency and client will be made aware of limitation surrounding prop and grocery shopping.
- Food stylist are encouraged to travel with their own kits.
- Props will be sanitized before use on set

WARDROBE/ HAIR & MAKEUP

Each department is required to wear proper PPE on and off set. Extra precaution will be taken during person-to-person contact when working with talent. Production will coordinate with agency and client regarding appropriate timeframes and limitation of wardrobe quantity.

- Talent will be booked as early as possible to allow for shopping/shipping time
- Work stations will be at least 6 ft. apart
- Limit all conversation with talent
- Only remove talent PPE when essential
- Use single use brushes, applicators, and palettes
- Disinfect equipment between use
- Recommend consideration of using talent's own wardrobe when feasible
- If needed, virtual wardrobe fittings will be offered

CASTING

Goldberg Photography works closely with local casting agent who has seamlessly adjusted to provide live remote digital casting sessions.

- Digital casting files will be provided to agency and client
- Live casting can be watched remotely by clients, agency, directors, photographers and producers
- Back-up talent will for considered for each role
- “Pod” casting will be recommended
- All talent will be required to tested for COVID before coming to set

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